

# Quarterly Issues Report

## WSMR Radio

### Florida Matters Public Affairs Show

### University Beat

July 1-Sept. 30, 2014

#### **UNIVERSITY BEAT THIRD QUARTER 2014**

*University Beat reports run on WUSF 89.7 FM every Tuesday at approximately 6:35 am, 8:35 am and 5:45 pm.*

*It also runs every Friday on WSMR 89.1 FM the following Monday at about 10:25 pm. Each report is between three to four minutes in length.*

#### **University Beat: Moffitt Healthy Kidz** (week of June 30, 2014)

By Mark Schreiner

Summer school took on a healthy twist for more than forty young people, as they spent a day at Moffitt Cancer Center, thanks to the Moffitt Healthy Kidz Program. (Medicine, Education, Science)

#### **University Beat: HPV Initiative** (week of July 7, 2014)

By Mark Schreiner

Even though Florida has one of the highest rates of cervical cancer in the country, teenage girls in the state also have the lowest rate of HPV vaccinations. That's despite the fact the shots would prevent the disease and a number of other ones. Led by clinicians and researchers at USF and Moffitt Cancer Center, a community coalition is going to work on improving the vaccination rate. (Medicine, Children, Science, Women)

**University Beat: 1Apple Grocery** (week of July 14, 2014)

By Mark Schreiner

A pair of USF students has opened 1Apple Grocery, a new store in Plant City that targets members of the Florida WIC program, which provides financial aid to low-income women, infants and children so that they can buy nutritious food. (Agriculture, Children, Business, Economy, Minorities, Poverty, Women)

**University Beat: Charles Lockwood** (week of July 21, 2014)

By Mark Schreiner

An interview with Dr. Charles Lockwood, the new head of USF Health and the Morsani College of Medicine. (Education, Medicine)

**University Beat: FL Inventors Hall of Fame** (week of July 28, 2014)

By Mark Schreiner

Thomas Edison, the man who developed Gatorade, and the creator of air conditioning are among the members of the inaugural class of the Florida Inventors Hall of Fame. (Science, Education)

**University Beat: Migrant Research** (week of August 4, 2014)

By Mark Schreiner

USF anthropology professor Heide Castañeda recently spent two months in Mexico and Texas meeting with some of the immigrants crossing into these areas as they fled Central America. She talked with them about their dangerous journey to the U.S., as well as with people who live there to learn what they think of what's happening. (Children, Immigration, Education, Minorities, Poverty, Refugee)

**University Beat: Library Show & Tell** (week of August 11, 2014)

By Mark Schreiner

The staff of the USF Library's Special Collections Department recently showed off some of their favorite things from the archives. Viewers had a chance to see valuable objects that normally sit under lock and key, including centuries-old spiritual texts, an original Picasso statue, a Sumerian clay tablet, and Victorian-era novels. (Education, Science, Arts)

**University Beat: Palestinian Dance Class** (week of August 18, 2014)

By Mark Schreiner

USF St. Petersburg education major Dwayne Scheuneman is a veteran, an athlete, and a teacher of dance to both disabled and able-bodied children. That latter skill recently brought him to Palestine's West Bank, where his class had to deal with the interruption of war. (Arts, Education, Children, Handicapped, Politics, Violence, Military)

**University Beat: Dr. of Business Administration** (week of August 25, 2014)

By Mark Schreiner

USF is unveiling a new Doctor of Business Administration program that targets CEO's and other upper-level executives looking to transform their business practices. (Education, Business, Economy)

**University Beat: Library Renovations** (week of September 1, 2014)

By Mark Schreiner

Students returning to the USF Tampa campus for the new school year might not recognize the Library, as the university's academic cornerstone has reopened after a \$1.5 million renovation. (Education, Science)

**University Beat: Ploughshares Conference** (week of September 8, 2014)

By Mark Schreiner

A preview of a USF Center for Strategic and Diplomatic Studies' speech by Joseph Cirincione, the president of anti-nuclear weapon group the Ploughshares Fund, who will speak about the growing threat of the Islamic State and the possibility of a nuclear-armed Iran at a conference September 15<sup>th</sup>. (Politics, Military, Arms Control)

**University Beat: Business Scholarships** (week of September 15, 2014)

By Mark Schreiner

The recent USF College of Business Scholarship Luncheon honored around 175 students who received almost \$400,000 dollars in awards. (Business, Education, Poverty, Minorities)

**University Beat: Marine Research** (week of September 22, 2014)

By Mark Schreiner

USF geochemist Jeffrey Ryan is teaching a class this fall – only he's working in the Pacific Ocean, more than 7,000 miles away from Tampa. (Education, Science)

**University Beat: USFSM-Longboat Key Club** (week of September 29, 2014)

By Mark Schreiner

Thanks to a new partnership with the Resort at Longboat Key Club, USF Sarasota-Manatee's College of Hospitality & Technology Leadership now has a 'teaching hotel' where its students will rotate through a number of departments to get 'on-the-job' experience. (Education, Business, Economy)

**FLORIDA MATTERS – THIRD QUARTER 2014**

**Florida Matters Quarterly report July 1-Sept. 30, 2014**

**Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM;  
Monday at 10 – 10:30 p.m. on WSMR 89.1 FM**

**[Florida Matters: How To Be A Savvy Health Consumer \(September 23, 2014\)](#)**

The last time you felt dizzy or experienced an unusual pain, be honest. Did you Google it? Or have you ever read a post on Facebook that got you worried about your health? We have gathered a panel of experts, including Health News Florida editor Mary Shedden, to discuss how you can be a savvy health consumer. (Health, Business, Aging Issues)

**[Florida Matters: Aging in Place \(September 16, 2014\)](#)**

Last summer, a Georgetown University study found that an overwhelming majority of baby boomers want to age in place -- stay living in their homes as long as possible. But only 1 in 5 of those surveyed said they had any plan to remodel their home or incorporate technology to make that possible. We visit the home of a Tampa woman who had it remodeled to accommodate her 81-year-old mother, and talk to a panel of experts about how to stay living in your home safely and comfortably. (Aging issues, Health, Business)

**[Florida Matters: Forum on Amendment 2 \(September 9, 2014\)](#)**

This November, voters in Florida will decide whether or not to legalize medical marijuana. Recently, the The Ledger of Lakeland hosted a forum on Amendment 2, featuring Polk County Sheriff Grady Judd and Orlando attorney John Morgan. (Health issues, Law and Order, Politics)

### [Florida Matters: Ira Glass \(September 2, 2014\)](#)

Ira Glass, the host and creator of This American Life, will be in town Sept. 13 at the Mahaffey Theater in St. Petersburg for “Reinventing Radio: An Evening with Ira Glass.” On Florida Matters this week, he talks one-on-one with WUSF’s Craig Kopp about performing on stage, the future of radio and how his show recovered after they aired false information about an Apple iPhone factory in China. (Media, Business)

### [Florida Matters: Human Trafficking \(August 26, 2014\)](#)

According to the National Human Trafficking Resource Center, Florida is third in the number of calls to the national human trafficking hotline (1-888-373-7888). The FMC Foundation of Caring and WUSF Public Radio gathered a panel of experts to discuss the issue of human trafficking in Florida. (Health, Law and Order, Politics)

### [Florida Matters: Roller Coasters \(August 19, 2014\)](#)

Ever wonder exactly what happens to your body when you're on a roller coaster? We are taking you along for the ride at Busch Gardens in Tampa, and talking to a ride engineer and a doctor about how to keep that adrenaline rush safe. (Health, Tourism)

### [Florida Matters: Doctors, Patients and Guns \(August 12, 2014\)](#)

A federal appeals court recently ruled that a Florida law that restricts what doctors can tell patients about gun ownership is constitutional. This latest ruling by the 11th U.S. Circuit Court of Appeals overturns a previous decision that had blocked the state from enforcing the law. Physicians groups are planning to appeal the ruling on the Firearm Owners’ Privacy Act that was passed by the state Legislature and signed into law by Gov. Rick Scott in 2011. (Health, Law and Order)

### [Florida Matters: 10th Anniversary of Hurricane Charley \(August 5, 2014\)](#)

On Friday, Aug. 13, 2004, while many in the Tampa Bay area braced for what they thought may be a direct hit, the Category 4 Hurricane Charley took a right turn into Charlotte County and Punta Gorda. A decade later, we go back to just hours after that devastating blow, when it was a tense time in that small community of mostly senior citizens nestled between Sarasota and Ft. Myers. We also revisit the quaint DeSoto County town of Arcadia, where sustained winds of a hundred miles an hour ripped down walls and roofs from its historic main street. (History, Weather, Business)

### [Florida Matters: Sexual Assaults on College Campuses \(July 29, 2014\)](#)

A report from the White House Task Force to Protect Students from Sexual Assault says universities are not providing all the resources they can to protect students from sexual violence. Dozens of schools are under investigation for how they have handled sexual assault cases. We discuss the scope of the problem and why the federal government is getting so heavily involved in the issue. (Education, Law and Order, Politics)

### [Florida Matters: The Future of the Cruise Industry in Tampa Bay \(July 22, 2014\)](#)

Tampa's cruise industry could be heading into rough waters. Cruise ships are getting bigger, but the Sunshine Skyway Bridge isn't. A new study by the Florida Department of Transportation looks at three options: build a taller bridge, build a new cruise facility west of the Skyway, or do nothing. (Tourism, Business, Transportation)

[Florida Matters: Manatees \(July 15, 2014\)](#)

The U.S. Fish and Wildlife Service is reviewing the endangered status of manatees. The Pacific Legal Foundation has filed a lawsuit against the agency for failing to act on a 2012 petition to move the manatee from endangered to threatened. (Environment, Politics, Recreation)

[Florida Matters: Planning for Long-Term Care \(July 8, 2014\)](#)

Baby boomers have seen it coming for quite some time -- retirement, senior living and senior survival. Experts say most of us begin planning too late for the help we might need as we get older. We take a look at long-term care, including costs, legal issues and how you can start the conversation with your loved ones. (Aging issues, Health, Business)

[Florida Matters: Backyard Agriculture \(July 1, 2014\)](#)

More and more these days, farms are coming to the city. Laws have been changing around the state that make it easier for suburban homeowners to dabble in backyard agriculture. We're taking a look at this "do-it-yourself" food movement, from growing your own veggies, to raising your own chickens. (Agriculture, Business)