

Quarterly Issues Report

WSMR Radio

Florida Matters Public Affairs Show

University Beat

News Stories

April 1-June 30, 2015

UNIVERSITY BEAT SECOND QUARTER 2015

University Beat reports run on WUSF 89.7 FM every Tuesday at approximately 6:44 am, 8:44 am and 5:44 pm.

It also runs on WSMR 89.1 & 103.9 FM the following Monday at about 10:25 pm. Each report is between three and a half to four and a half minutes in length.

University Beat: School of Mass Communications (week of March 30, 2015)

By Mark Schreiner

USF's School of Mass Communications has been re-branded as the "Zimmerman School of Advertising and Mass Communications." The name change is the result of a \$10 million gift from USF trustee Jordan Zimmerman. (Education, Business)

University Beat: Florida Food Conference (week of April 6, 2015)

By Mark Schreiner

A preview of the upcoming second annual Florida Food Conference at USF St. Petersburg. The conference will cover such topics as Florida seafood and produce, the many uses of rice, and even how to write your own cookbook. (Business, Education, Agriculture)

University Beat: Sampling Science (week of April 13, 2015)

By Mark Schreiner

At first, beer and science don't necessarily seem like two things that go together. But "Sampling Science," a recent student-organized event at the University of South Florida, showed that that's not the case. (Education, Science)

University Beat: Oil Spill Anniversary (week of April 20, 2015)

By Mark Schreiner

Five years ago, the largest accidental oil spill ever took place in the Gulf of Mexico. USF College of Marine Science researchers were among the first responders to the Deepwater Horizon disaster – and they've continued looking at the spill's long-term effects on the environment ever since. (Business, Education, Environment, Politics)

University Beat: USF Pre-College Preview (week of April 27, 2015)

By Mark Schreiner

USF is once again preparing for its Pre-College Summer Program, a collection of classes that brings high school students from around the country and the world to USF for their first taste of college life. Classes this year, which run from June through August, include business, arts, STEM and medicine. (Education, Science, Medicine, Arts)

University Beat: Pint of Science Preview (week of May 4, 2015)

By Mark Schreiner

Researchers from USF and Moffitt Cancer Center are once again taking part in "Pint of Science," a three night, international festival where the latest scientific discoveries are discussed in an informal setting – local bars – over drinks. (Education, Science)

University Beat: Clinical Trial Awareness (week of May 11, 2015)

By Mark Schreiner

An effort has been launched to bring researchers from USF and Moffitt Cancer Center together with community leaders to increase minority participation in clinical trials. (Science, Education, Medicine, Minorities)

University Beat: FL Consortium of Metropolitan Research Universities (FCMRU) (week of May 18, 2015)

By Mark Schreiner

USF, Florida International University and the University of Central Florida – the state's three largest metropolitan research universities – are teaming up in an effort to improve graduation rates as well as the number of degrees they award in high-demand areas. Their work has drawn the attention of the Helios Education Foundation, which is providing the partnership with financial backing. (Education, Minorities)

University Beat: USF St. Pete Solar Project (week of May 25, 2015)

By Mark Schreiner

Thanks to a million dollar grant from Duke Energy, USF St. Petersburg has unveiled one of the largest and most efficient solar power arrays in the city. (Business, Education, Environment)

University Beat: FL Inventors Hall of Fame (week of June 1, 2015)

By Mark Schreiner

The Florida Inventors Hall of Fame, which is based at the University of South Florida, has named its 2015 inductees. The seven innovators chosen include automotive giant Henry Ford, and combined, they hold more than 430 U.S. patents. (Education, Business, Science, Women)

University Beat: White House Intern (week of June 8, 2015)

By Mark Schreiner

Student Tyler Lewis has returned to USF St. Petersburg after a four month internship in Washington, DC. But it wasn't an internship of making photocopies and going on coffee runs - the political science major worked at the White House in the Office of Intergovernmental Affairs. (Education, Politics)

University Beat: Sampling Science (rebroadcast) (week of June 15, 2015)

By Mark Schreiner

At first, beer and science don't necessarily seem like two things that go together. But "Sampling Science," a recent student-organized event at the University of South Florida, showed that that's not the case. (Education, Science) (originally aired week of April 13, 2015)

University Beat: Art Exhibits (week of June 22, 2015)

By Mark Schreiner

It may be summer, but the University of South Florida's Contemporary Art Museum isn't taking a break. The museum has a pair of exhibits on display through late July: one asks visitors to listen more carefully and find the "hidden noise" in the world around them; the other shows how the museum displays, stores and cares for its hundreds of pieces of art. (Arts, Education)

University Beat: Tillman Scholars (week of June 29, 2015)

By Mark Schreiner

The Pat Tillman Foundation is named after a former NFL player who died while serving as an Army Ranger in Afghanistan in 2004. Every year, the Foundation chooses 60 military veterans or their spouses as Tillman Scholars, honoring them for strength in character, academic excellence and their potential. Two University of South Florida student veterans – including one who served in the same unit as Tillman – were saluted this year. (Education)

FLORIDA MATTERS – SECOND QUARTER 2015

Florida Matters Quarterly report April 1-June 30, 2015

Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM; Monday at 10 – 10:30 p.m. on WSMR 89.1 FM

Florida Matters: Roller Coasters (June 30, 2015)

The Themed Entertainment Association has just released its list of world's best theme park attendance -- and once again -- Florida has cleaned up. Seven Florida parks are in the Top 20 -- including Tampa's Busch Gardens. A major draw for theme parks are extreme roller coasters. They get faster every year -- and no park likes to be outdone. Busch Gardens plans to open Cobra's Curse sometime next year. We take a look at the physics and engineering of these extreme roller coasters -- and what they do to our insides. (Health issues, Tourism and Recreation)

[Preparing For A Hurricane](#) (June 16, 2015)

The Atlantic hurricane outlook from the National Oceanic and Atmospheric Administration says 2015 will be a below-normal season, with six to 11 named storms. Of those storms, three to six could become hurricanes. (Environment, Public Safety)

[Cuba's Manatees](#) (June 9, 2015)

To most Floridians, manatees are cute, docile creatures that hang out in crowded springs, and often get too close to boats -- or rather, boats get too close to them. But down on the other side of the Florida Straits, they sometimes end up on someone's dinner table. WUSF's Steve Newborn recently tagged along with Dr. James "Buddy" Powell of Sea to Shore Alliance -- a Sarasota-based conservation group -- on an expedition to Cuba to find out how manatees are doing in the waters off the island. (Environment, World Affairs)

[White House Conference On Aging's Regional Forum In Tampa](#) (June 3, 2015)

The next White House Conference on Aging -- which is aimed at finding new ways to improve the lives of older Americans -- will take place July 13 in Washington, D.C. Ahead of that conference, regional forums were held in Boston, Phoenix, Seattle and Tampa. (Aging, Health Issues)

[Remembering D-Day](#) (May 26, 2015)

June 6, 2015 will mark the 71st anniversary of D-Day, the historic military landing at Normandy during World War II. We take a look at D-Day through the eyes of a C-47 pilot who was there. First Lt. Gerald "Bud" Berry -- who is now 94 and lives in Clearwater -- was among those who flew paratroopers behind enemy lines in the hours before the beach invasion. (Military and Veterans, History)

[Legislative Session Debrief, Look Ahead To Special Session](#) (May 22, 2015)

Lawmakers are heading back to Tallahassee on June 1 for a three-week special session. The Florida Legislature was unable to agree on a single balanced budget during the regular session, which the House sent screeching to a halt three days early. (Politics, Education, Health Issues, Environment)

[Enchanted Earth: An Evening with Sylvia Earle and Meg Lowman](#) (May 12, 2015)

The Tampa Theatre recently hosted "Enchanted Earth: An Evening with Sylvia Earle and Meg Lowman." The conversation with two of America's most beloved explorers and conservationists was moderated by WUSF's Susan Giles Wantuck.

[Sunshine Skyway Bridge Disaster 35 Years Later](#) (May 5, 2015)

It was Friday, May 9, 1980 at 7:33 a.m. when the freighter Summit Venture rammed into the Sunshine Skyway Bridge during a severe storm. The roadway above crashed into the waters of Tampa Bay. (Public Safety, Transportation, History)

[5 Years Later: BP Oil Spill](#) (April 28, 2015)

It was five years ago -- April 20, 2010 -- when BP's Deepwater Horizon oil well exploded, killing 11 workers and began gushing oil into the Gulf of Mexico. By the time it was capped 87 days later, more than 200 million gallons of crude oil were pumped into the Gulf. This week on Florida Matters, we catch up with the University of South Florida College of Marine Science researchers who have been studying the effects of the spill, and the efforts to restore the Gulf. (Environment)

[Same-Sex Marriage in FL](#) (April 21, 2015)

Same-sex marriage has been legal in Florida since Jan. 6, 2015, and to mark the occasion, Hillsborough County Clerk Pat Frank held a group wedding at a park across the street from the courthouse. The issue is heading to the U.S. Supreme Court this week. (Culture, Politics)

[Aging in Place](#) (April 14, 2015)

A recent study by Georgetown University finds that an overwhelming majority of baby boomers want to age in place – that is, stay living in their homes as long as possible. But only 1 in 5 of those surveyed said they had any plan to remodel their home or incorporate technology to make that possible. We visit the home of a Tampa woman who had it remodeled to accommodate her mother, and we talk to a panel of experts about how to stay living in your home safely and comfortably. (Aging, Health Issues)

[Cuba Forum](#) (April 8, 2015)

In Tampa Bay, ties to Cuba run very deep. In March, federal officials participated in a forum with community leaders in Tampa to discuss what may lie ahead, as some restrictions on travel and trade have been eased under changes announced earlier this year by the Obama administration. Some Tampa Bay area business leaders have wanted better relations with Cuba for years. What lies ahead as relations between Cuba and the United States are changing? The panel discussions on Cuba were hosted by the Greater Tampa Chamber of Commerce and Tampa International Airport on March 30. (World Affairs, Politics)

[Cancer Town Hall](#) (April 1, 2015)

On April 5, WUSF-TV will air the first part of the new Ken Burns' documentary "Cancer: The Emperor of All Maladies." Florida Matters hosted a preview of the film and a town hall discussion on cancer, and we're bringing you highlights of the conversation, taped at Moffitt Cancer Center in Tampa. (Health Issues)