

# Quarterly Issues Report

## WSMR Radio

### Florida Matters Public Affairs Show

### University Beat

Oct. 1-Dec. 31, 2015

#### **UNIVERSITY BEAT FOURTH QUARTER 2015**

*University Beat reports run on WUSF 89.7 FM every Tuesday at approximately 6:44 am, 8:44 am and 5:44 pm.*

*It also runs on WSMR 89.1 & 103.9 FM the following Monday at about 10:25 pm. Each report is between three and a half to four and a half minutes in length.*

#### **University Beat: USFSM 40<sup>th</sup> Anniversary** (week of October 5, 2015)

By Mark Schreiner

Like its sibling campus over the bridge in St. Petersburg, USF Sarasota-Manatee is getting in on the anniversary action this year as it marks its 40<sup>th</sup> birthday. (Education, Arts)

#### **University Beat: Festival of Reading** (week of October 12, 2015)

By Mark Schreiner

The 23<sup>rd</sup> annual Tampa Bay Times Festival of Reading takes place Saturday, October 24<sup>th</sup> on the campus of USF St. Petersburg. We meet a pair of USF graduates who will be presenting their first novels at the Fest. (Arts, Education)

#### **University Beat: Food Photography Class (rebroadcast)** (week of October 19, 2015)

By Mark Schreiner

From the farm and the field to the kitchen and market, students in a week-long USF St. Petersburg class hit the road to learn the tricks of the trade of food photography. (Arts, Education, Agriculture) (Originally aired week of July 6, 2015)

**University Beat: Pint of Science: We're Only Human** (week of October 26, 2015)

By Mark Schreiner

The local branch of Pint of Science, a worldwide effort where researchers sit down with the public at a local watering hole and share drinks and conversation about science, is holding a special event called “We’re Only Human” on November 2<sup>nd</sup> at Florida Avenue Brewing. Three USF and Moffitt researchers will be talking about our brains, our immune system and our cellular makeup – over a few cold ones. (Science, Education)

**University Beat: Tillman Scholars (rebroadcast)** (week of November 2, 2015)

By Mark Schreiner

The Pat Tillman Foundation is named after a former NFL player who died while serving as an Army Ranger in Afghanistan in 2004. Every year, the Foundation chooses 60 military veterans or their spouses as Tillman Scholars, honoring them for strength in character, academic excellence and their potential. Two University of South Florida student veterans – including one who served in the same unit as Tillman – were saluted this year. (Education, Military) (Originally aired week of June 29, 2015)

**University Beat: Share-A-Bull Bikes** (week of November 9, 2015)

By Mark Schreiner

Students and staff at the University of South Florida have a new way to get around campus this year, thanks to the Share-A-Bull Bike program. One hundred bikes can be tracked electronically, meaning users can find one at almost a moment’s notice through a smartphone app. (Transportation, Education, Science, and Environment)

**University Beat: Gaming-Social Studies (rebroadcast)** (week of November 16, 2015)

By Mark Schreiner

Since the 1970’s and 80’s, computer programs like “Oregon Trail” and “Where in the World Is Carmen Sandie go?” have shown that video games can be used to help teach social studies. Public TV station WNET created the newest such tool with “Mission U-S,” a first-person, historically rich game that immerses middle school students in the lives of characters like a printer’s apprentice in Boston in 1770 and a Jewish immigrant from Russia in New York City in 1907. USF, along with WNET and WUSF, is helping Bay Area teachers figure out how to best use the game in the classroom. (Education, Minorities, Immigration, Arts) (Originally aired week of August 17, 2015)

**University Beat: USFSP Veterans Success Center** (week of November 23, 2015)

By Mark Schreiner

As many as 500 students at USF St. Petersburg are active service members, veterans or military dependents. The new Military and Veterans Success Center will provide that population with services specific to their needs. (Education, Military)

**University Beat: Senior Fall Prevention** (week of November 30, 2015)

By Mark Schreiner

Falls are the leading cause of injury and accidental death in adults older than 65. The USF Health Byrd Alzheimer’s Institute recently held a “Senior Safety and Falls Prevention Day,” where professionals offered seniors safety tips, health screenings and even check-ups of their cars. (Age, Education, Science, Transportation)

**University Beat: A New Definition of Dance** (week of December 7, 2015)

By Mark Schreiner

A group of renowned disabled and able-bodied dancers from around the world gathered at USF recently for an event called “A New Definition of Dance.” Over four days, they conducted workshops with students at USF and in Hillsborough County Schools, as well as performed at a gala concert. (Arts, Children, Education, Handicapped, Science)

**University Beat: Frank Morsani** (week of December 14, 2015)

By Mark Schreiner

Four years ago this month, Frank Morsani, along with his wife, Carol, donated \$20 million dollars to the University of South Florida to help build a new medical school. The philanthropist and businessman talks about his new autobiography, detailing the community responsibilities that come with financial success. (Business, Economy, Education)

**University Beat: NEWgenerator** (week of December 21, 2015)

By Mark Schreiner

It’s cutting-edge technology that turns wastewater into clean water, plant nutrients and energy...it’s received three million dollars in backing from a number of groups, including the Bill and Melinda Gates Foundation...and it’s all the work of a USF professor and his students. (Science, Business, Education, Poverty, Agriculture)

**University Beat: Bacteria-Premies (rebroadcast)** (week of December 28, 2015)

By Mark Schreiner

The Centers for Disease Control and Prevention says one out of nine babies in the U.S. is born prematurely. Now the USF College of Nursing has received a \$2.7 million grant to study DNA from babies’ stomach bacteria to see how premature birth affects their growth and development. (Children, Medicine, Science) (Originally aired week of July 13, 2015)

**FLORIDA MATTERS – FOURTH QUARTER 2015**

**Florida Matters Quarterly report Oct. 1-Dec. 31, 2015**

**Time aired: Tuesdays at 6:30 – 7 p.m. and Sundays at 7:30 – 8 a.m. on WUSF 89.7 FM; Monday at 10 – 10:30 p.m. on WSMR 89.1 FM**

**Media Trends** (December 16, 2015)

How are people consuming news these days -- and how is that changing? We recently welcomed an audience from Leadership Tampa into our studio for a taping of a Florida Matters discussion on media trends. (Media, Business, Culture)

**Normalizing Relations With Cuba** (December 2, 2015)

The U.S. recently re-opened its embassy in Havana, but controversy over normalization continues. The Tampa Tiger Bay Club hosted a debate on the issue at the historic Centro Asturiano Club in Ybor City. We bring you highlights of the debate. (World Affairs, History, Culture)

[Florida Matters: Food Traditions](#) (November 24, 2015)

During this Thanksgiving week, we're taking a look at food, family and traditions. From passing on the recipe for French Canadian meat pie, to making the perfect rice and meeting the bakers who make award-winning pies in Lakeland, our reporters are all over it. (Food, Tradition, Hispanic Culture)

[Health Insurance Changes For 2016](#) (November 17, 2015)

Enrollment is under way for plans on HealthCare.gov for the third year, and consumers are seeing many changes in the plans companies are offering. It's not unlike what's happening to employer-based insurance, which is how about half of all Americans get their insurance. (Health, Aging, Government)

[Florida Matters Town Hall: Disabled Veterans](#) (November 10, 2015)

"Debt of Honor: Disabled Veterans in American History" aired in November on PBS stations across the country. On Nov. 5, WUSF hosted a town hall discussion at USF Tampa's College of Public Health, featuring filmmaker Ric Burns and disabled veterans. (Veteran's Issues, Military, Government, Health)

[Florida Department of Children and Families Secretary](#) (November 3, 2015)

Florida is on pace to have nearly as many child deaths this year as it did before the overhaul of its child welfare system last year. In about a quarter of those deaths, the Florida Department of Children and Families had prior contact with the family. (Health, Children's Issues, Poverty)

[Newsmaker: MacDill Air Force Base Commander](#) (October 27, 2015)

What role does Tampa's MacDill Air Force Base have at home and abroad? Bobbie O'Brien -- who covers the military for WUSF's series Off The Base -- goes on the base to talk with Col. Daniel Tulley for a Florida Matters newsmaker special. (Military, Business, Government)

[Festival of Reading](#) (October 13, 2015)

The 23rd Tampa Bay Times Festival of Reading will be held Saturday, Oct. 24 at USF St. Petersburg. Ahead of the festival, we meet some of the featured authors, including Tampa Bay Rays broadcaster Dewayne Staats, Florida's poet laureate Peter Meinke and a pair of USF graduates who are both presenting their first novels. (Literature, Higher Education, Sports, Culture, Poetry)

[Florida Orchestra Music Director Michael Francis](#) (October 6, 2015)

The Florida Orchestra has begun its 48th season, and the orchestra has a new music director. This week on Florida Matters, we feature a newsmaker special with Michael Francis, who has gained a reputation as an international conductor, having been at the helm of major orchestras across North America, Asia and Europe. (Music, Philanthropy)